
FASHION BLOGS REDEFINE FASHION BRANDING



Fashion bloggers first started being popular several years ago. Their influence grew quickly and became more and more important in the fashion world, even influencing the clothes at some runway shows and other fashion events. These days fashion blogs have grown in their importance and are in fact quickly becoming the standard for news, trends, announcements and more in the fashion industry.

Read the original article here: [Bloggers Mean Business](#)

<https://blog.granted.com/>