
EW TO LAUNCH CO-VIEWING PLATFORM FOR TV SHOWS



Entertainment Weekly plans to introduce an interactive section show on Monday in which consumers are going to discuss TV shows with editors and friends while they watch TV. This section are involved with TV shows like The X factors, The walking dead, Dancing with the stars, Vampire diaries, Glee, Sunday night football, Pam am, Modern family, Terra Nova and Survivor. Entertainment weekly which is a part of Time Inc, hopes that viewers platform can bring bigger co-viewing crowd by letting consumer post their comments while seeing it, and invite friends to conversation and time shift the dialogue while time shifting a show.

Read the original article here: [Entertainment Weekly Adds Co-Viewing Platform for TV Shows from 'Glee' to Football](#)

<https://blog.granted.com/>