

STARTUP MAKING TONGUE CLEANERS GETS DEAL WITH WALMART USING YOUTUBE & FACEBOOK



Orabrush, a startup of tongue cleaners has been successful in getting a Walmart Deal with the help of some funny YouTube videos and facebook ads through which the startup has told the Walmart Employees that they have bad breath. With 39,132,159 views at present, Orabrush has found an entry into 3,500 Walmart stores. The best part is that none of the executives of the startup have never had a face to face meeting with the buyer.

Read the original article here: How Orabrush Got National Walmart Deal with YouTube Videos, \$28 in Facebook Ads

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