

UPFRONT WEEK UPDATES: NBC AND FOX RELEASE THEIR FALL PRIMETIME LINE UPS



Upfront week is on in full swing. And NBC and Fox have already released their schedules for fall 2012. But as has been the trend in recent years, most of the new shows of last fall and this spring have been cancelled. Advertisers are being wined and dined this week and being promised that every new sitcom, drama and reality show being sold is the next big thing. But the track record of the networks has not been very good in the last few years when it comes to promoting and building an audience for its new shows. Still the networks manage to reel in \$9 billion every year in during Upfront Week. NBC and Fox have already released their primetime schedules for the fall. ABC, CBS and CW are going to release their schedules on May 15, May 16 and May 17 respectively. NBC has cancelled 10 out of the 17 new shows it premiered last year. While Fox cancelled 5 out of 10 shows that it debuted last year. ABC has cancelled 7 out of the 14 new shows it started in the fall and spring. **NBC's 2012-2013 Fall Schedule: Monday** 8-10 p.m. – The Voice 10-11 p.m. – Revolution **NEW Tuesday** 8-9 p.m. –The Voice 9-9:30 p.m. – Go On **NEW** 9:30-10 p.m. – The New Normal **NEW** 10-11 p.m. – Parenthood **Wednesday** 8-8:30 p.m. – Animal Practice **NEW** 8:30-9 p.m. – Guys with Kids **NEW** 9-10 p.m. – Law & Order: Special Victims Unit 10-11 p.m. – Chicago Fire **NEW Thursday** 8-8:30 p.m. – 30 Rock 8:30-9 p.m. – Up All Night 9-9:30 p.m. – The Office 9:30-10 p.m. – Parks and Recreation 10-11 p.m. – Rock Center with Brian Williams **Friday** 8-8:30 p.m. – Whitney 8:30-9 p.m. – Community 9-10 p.m. – Grimm 10-11 p.m. – Dateline NBC **Saturday** Encore programming **Sunday** 7- 8:15 p.m. – Football Night in America 8:15-11:30 p.m. – NBC Sunday Night Football **FOX's 2012-2013 Fall Schedule: Monday** 8:00-9:00 p.m. – Bones 9:00-10:00 p.m. – The Mob Doctor **NEW Tuesday** 8:00-8:30 p.m. – Raising Hope 8:30-9:00 p.m. – Ben and Kate **NEW** 9:00-9:30 p.m. – New Girl 9:30-10:00 p.m. – The Mindy Project **NEW Wednesday** 8:00-10:00 p.m. – The X Factor **Thursday** 8:00-9:00 p.m. – The X Factor Results 9:00-10:00 p.m. – Glee **Friday** 8:00-9:00 p.m. – Touch 9:00-10:00 p.m. – Fringe **Saturday** 7:00-10:30 p.m. – Fox Sports Saturday **Sunday** 7:00-7:30 p.m. – NFL Game 7:30-8:00 p.m. – The OT 8:00-8:30 p.m. – The Simpsons 8:30-9:00 p.m. – Bob's Burgers 9:00-9:30 p.m. – Family Guy 9:30-10:00 p.m. – American Dad

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