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## NON-PROFIT COMMUNICATION ACTIVITY 2011 AWARDED TO RESPONSIBLE SUMMER JOB CAMPAIGN

By bestowing the Finnish Children and Youth Foundation, Alma Media Monster.fi's Responsible Summer Job 2011 campaign with honor, as the non-profit communication activity of 2011, the Finnish Association of Non-profit Communication has really done well to not only tell Finland but the whole world that youth must be given adequate opportunities and bright future prospects as they are the rulers of tomorrow. No doubt, it's youth employment that can strike the right kind of balance in social development.

Read the full article here:

[The Responsible Summer Job campaign is named the non-profit communication ... - Reuters](#)

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