

BUILD GROUP RELEASES NEW ADD-ON PRODUCT



The Build Group Incorporation recently made an announcement about the launch of its new product, the Solumbria Message Center. This product has been anticipated for quite some time and will finally launch at some point next week. This product will operate as an advertising system as well as a messaging system and will ultimately help to generate revenue as well. With this product, those who rely on the solar canopy installations will have even more options when it comes down to enhancing the ROI. Build Group believes that with this product, owners will have the opportunity to reduce payback periods. There was once a time when grants and rebates for those investing in solar energy and solar products were readily available. However, these rebates and grants are declining with each month that passes by. It is believed that the decline of available grants and rebates is due to a number of different factors, which includes lower ROI and longer payback periods. Ultimately, these factors have made the support of solar less economically capable than it once was before. The purpose of the Solumbria Message Center is to help in a way by increasing revenue and the opportunities available to generate such revenue. This would help to drastically reduce those long payback periods and the product is definitely an innovative and unique approach to building different kinds of opportunities within the solar energy industry. The COO, Erin Horn, said that the launch of this product is very important for the solar industry as a whole. Horn believes that it was important to help set up a way for the solar industry to generate revenue, especially since the company has already been able to help a number of different sectors and industries, ranging from retail to government and more. Horn believes that with the use of the Solumbria Message Center, it will be possible for owners to actually go green, which is something many owners wish to do. The CFO, Jason Berry, believes that this product is going to change the game for the solar industry and feels as though this is an investment that should be made. The Build Group was first developed five years ago, back in 2007. The company helps to provide a number of services to all sorts of clients, ranging from restaurants to retail stores and even solar companies. The company has created a number of products, many of which are currently in the stages of being patented, which have helped plenty of companies to generate revenue.