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## CONFIRMED: MARKETING, DIGITAL ADVERTISING BOAST WEIRDEST JOB TITLES - ADAGE.COM (BLOG)

A top U.K. recruitment agency recently posted on its blog a list of the 50 weirdest job titles it has ever come across. It should come as no surprise that bulk of them come from the marketing and ad industries, and especially from the digital space. Ad Age has in the past addressed the absurdity of job titles nowadays, and it's what prompted us to have some fun a few months ago when we built this little time-waster called the "Promotion Machine" to spit out a silly new business card. Coburg Banks' "50 Weirdest List" was so heavy on titles from the ad world that it actually had "marketing rockstar" on the list twice. Read the full article here:

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<https://blog.granted.com/>