

CONTROVERSIAL TALK SHOW HOST BECK, MARKS RETURN TO TELEVISION: CALLS MUSLIM RIOTERS IN LIBYA, ANIMALS THAT NEED TO BE CAGED



Its comeback time for Glenn Beck, the no-holds barred outspoken controversial talk show host is returning to television on Dish Network after a little more than year of being away from it. On Dish, Beck will have his own network, with 35 hours of new content a week. His company revealed yesterday that it had inked a deal with Dish that would bring The Blaze TV back to the airwaves. His company said that this was only the beginning that similar contracts on cable and satellite are likely to be signed. Chris Balfie, CEO of The Blaze, said that there was a huge demand from Beck's fans for him to return. He said, "We have the best staff, the best talent, world-class facilities and great distribution partners lined up, and we've done it all while ensuring that we answer to no one except our own audience." Beck's departure from Fox television had been rather bitter, nobody really knew whether he had quit or had been asked to leave. What was certain however was that he had left in a huff. At the time of his departure, around a year back, Fox News chairman Roger Ailes had said, "Half of the headlines say he's been canceled. The other half say he quit. We're pretty happy with both of them." Can he repeat his past performance? The heights he had scaled during his times with Fox News. Considering that he had upwards of 300,000 people subscribing to his Web networks and that his radio show is one of the biggest in the US, proves that across his various platforms he is being heard or seen by millions of people. His return is seen as recognition of his huge personality value and what his presence brings to television. He commanded a national audience; he pulled in millions of viewers to his programs. It is clear that television needs Glenn Beck more than Glenn Beck needs television. In a statement Beck said, "The Blaze has helped revolutionize television over the Internet and now we are excited to bring the revolution back to traditional television." The question that rings in the mind is will he be able to replicate his performance without the Fox label and can he attract the same fan following on his own terms? Will the viewers find him as appealing, when he is not attached to a bigger organization? Given his recent open fearless outburst to the Libya killings, one would like to believe, that his old fans and many new ones will come flocking back. To recollect, on Wednesday he said, on his show Wednesday that the attacks proved that his depressing forecasts about the rise of the Muslim Brotherhood were not misplaced. Addressing his ire at the rioters he said: "These people are animals," he declared. "You say a damn word about them, they kill you. I'm sorry, I don't respect you as a human being or your religion if that's the way you behave. You're an animal. You start to go in and you believe killing people for their point of view is reasonable, you have no other category other than an animal that needs to be caged or destroyed, period." It's not any film that provoked the killings, its radical Islam, he told the media, and "I'll report the truth. "That film — that attack happened yesterday because a group of subhuman, blood-sucking, American-hating animals wanted to kill Americans on the anniversary of September 11. It's just that simple." He's back.