



APPLE'S CRITICS FOCUS ON WRONG KIND OF 'COOL'

Too many questions are being raised of late about Apple, which has finally come to realize the potential danger posed to its iPhone by Samsung Galaxy. As technology analyst Rob Enderle rightly opines the slide for Apple is likely to continue, making people to ask if Samsung is cooler than Apple. Of late, Apple is very much seen as the rebel brand that defines itself against the grim reality of Microsoft products.

Read the full article here:

[Apple's Critics Focus on Wrong Kind of 'Cool'](#)

<https://blog.granted.com/>