



MEDIA DECODER BLOG: MAGAZINES REACT TO POST OFFICE CUTBACKS: 'THE FRIDAY EVENING POST'?

The magazine industry, which has already been hurt by advertising declines and the loss of readers, spent Wednesday afternoon reeling from the latest news that they no longer would be able to get magazines delivered on Saturdays. The news was especially shocking to celebrity weeklies, which have been competing with online Web sites delivering gossip far faster than weekly news.

Read the full article here:

Media Decoder Blog: Magazines React to Post Office Cutbacks: 'The Friday Evening Post'?

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