



NIELSEN-ARBITRON MERGER PUT ON HOLD.

The article is about the FTC Request Puts Nielsen-Arbitron Merger. Nielsen withdrew and modified its original notification to the FTC last month hoping to forestall a so-called "second request" for information. After the companies comply with its request, the FTC will have 30 days to make a decision. It's unclear how long the companies will need to get the necessary information, should the deal not get anti-trust approval.

Read the full article here:

[FTC Request Puts Nielsen-Arbitron Merger on Ice](#)

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