



P&G'S SILICON VALLEY AMBASSADOR HEADS TO STARTUP ENDORSE - ADVERTISEMENT JOURNAL

The article is about the P&G's Silicon Valley Ambassador Heads to Startup Endorse - Advertisement Journal. Mobile-deals startup Endorse today announced a partnership with Kraft that will allow brands to send deals directly to consumers in social networks, as well as allow consumers to share those deals with each other. The social-offers feature helps brands connect the dots between Facebook fans and actual purchases while giving customers steep discounts.

Read the full article here:

[P&G's Silicon Valley Ambassador Heads to Startup Endorse - Advertisement Journal](#)

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