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## STUDY: 1.4 MILLION MOBILE MARKETING JOBS FORECASTED IN 2015

Mobile marketing now accounts for \$139 billion expenditures, and is expected to grow to about \$400 billion, with 1.4 million total workers, by 2015. As people increasingly use their phones and tablets instead of desktop computers, the marketing industry is following these trends. The new mobile ads need to be sharp, compelling, and eye-catching to draw the attention of today's users. For more details on the article [Click Here](#) Looking for Marketing jobs? [Click here](#).

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