



## CHOBANI: NEW AGENCY WANTED BY FALL

Greek yogurt maker Chobani is looking to replace Boathouse as its creative agency by early fall, according to a review the company has just launched. Boathouse had only been hired on in February. Following a rise in competition from bigger brands with larger budgets, observers note growing pressure on Chobani to come up with more memorable ads. For more details on the article [Click Here](#) Want to see which Advertising Agency jobs are available near you? [Click here](#) to see.

<https://blog.granted.com/>