

## FEDS: AD AGENCIES LOST 24,100 JOBS IN RECESSION

According to information from the Bureau of Labor Statistics at the US Department of Labor, the nation's advertising agencies have lost 24,100 jobs since the recession began last year. *Advertising Age* used the government numbers to determine that, factoring in all advertising related media jobs, the total job loss for the period is 65,100. According to BNET, the following ad agencies have lost more than 100 employees: Campbell-Ewald, Ogilvy Group North America, BBDO North America, Valassis Communications, BBDO Detroit, Spot Runner, and Doner Advertising. Where can you find the most Advertising Agency jobs? Click here.

https://blog.granted.com/