
UNDERSTAND THE REAL PURPOSE OF THE CALL FROM AN EMPLOYER

The logo for Employment Crossing is set against a solid blue rectangular background. The text "employment#crossing" is written in a white, lowercase, sans-serif font. The "#crossing" portion is slightly larger and bolder than "employment". Below this, the tagline "THE LARGEST COLLECTION OF JOBS ON EARTH" is written in a smaller, yellow, uppercase, sans-serif font.

employment#crossing
THE LARGEST COLLECTION OF JOBS ON EARTH

A prospective employer who calls you after receiving your marketing letter will want to screen you further. Your letter has opened the door. Now it's up to you to keep it open and get the interview. The caller may want to clarify information or gain new information, but you can be sure that one of the objectives will be to learn more about you as a person. At a conscious or subconscious level, your caller will be monitoring your word choices, voice tones, and general attitude. Without eye-to-eye contact, you will have to work a little harder to establish and maintain the rapport you need to get to the interview stage. [Read More at EmploymentCrossing](#) Looking for employment opportunities? [Click here](#).

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