

RADIO FLYER HR PROGRAM NAMED BEST IN CHICAGO



Chicago's Radio Flyer was presented with the "Best of the Best" award for its human resources programs in the "Chicago's 101 Best and Brightest Companies to Work For" awards competition.

The 101 Best and Brightest program is presented by the National Association for Business Resources. In addition to Chicago, the "101 Best and Brightest Companies to Work For" program is presented annually in three markets: Metro Detroit, Western Michigan and Chicago.

Radio Flyer earned the "Best of the Best" award for its strong work in all categories taken into consideration, which includes Communication, Community Initiatives, Compensation and Benefits, Diversity and Multiculturalism, Employee Education and Development, Employee Engagement and Commitment, Recognition and Retention, Recruitment and Selection, Work-Life Balance, and Small Business.

Radio Flyer's human resource practices include a thorough 10-step recruitment and selection process designed to ensure every candidate is the absolute right match for a position. The company works hard to select individuals who will love their job from the first day of employment and will fit into a culture that is committed to "having fun and bringing smiles" to customers.

Chicago's 2010 Elite winners in each category include:

<u>CATEGORY</u>	<u>COMPANY</u>
Communication	Harrah's Joliet Hotel & Casino (Joliet)
Community Initiatives	Turner Construction Co (Chicago)
Compensation and Benefits	Verizon Wireless (Schaumburg)
Diversity and Multiculturalism	KPMG LLP (Chicago)
Employee Education and Development	Ernst & Young (Chicago)
Employee Engagement and Commitment	Assurance (Schaumburg)
Recognition and Retention	Digitas (Chicago)
Recruitment and Selection	Care Communications (Chicago)
Work-Life Balance	FONA International Inc. (Geneva)
Small Business	BGT (Chicago)
Best of Best	Radio Flyer (Chicago)