

TEXAS BASED HALLMARK HUMAN RESOURCES, INC., BECOMES SUBSIDIARY OF PUBLICLY TRADED COMPANY



Professional Employer Organization, Hallmark Human Resources, Inc. announced on Tuesday that they have become a subsidiary of a publicly traded company via a Share Exchange and Reorganization Agreement with Great Spirits, Inc. Hallmark Human Resources will be the remaining entity according to the agreement. Hallmark will modify Great Spirit's name and apply for a stock symbol that will reflect Hallmark's name. Hallmark Human Resources provides human resource programs and services to small and mid-sized companies. They also provide traditional payroll, tax, record keeping and benefits administration at a cost reduction to self-administered programs. They are licensed as a professional employer organization (PEO) in 40 states and have nearly 200 employees assigned to work at client locations. Thomas Willis, CEO of Hallmark, will become the CEO of Great Spirits according to the agreement with the CEO of Great Spirits, Brian Leftwich resigning. According to Willis, "An integral part of Hallmark's growth strategy includes acquisitions of PEOs throughout the United States as well as the organic growth of our existing business. We believe that our relationships with independent insurance agents who are well-suited to integrate their clients' insurance and PEO needs seamlessly under one comprehensive program, as well as our exclusive agreement with a workers compensation company, have provided us strong competitive advantages that have been instrumental components of our growth."

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