

KAREN KETCHMARK NAMED PEARSON VUE'S NEW VICE PRESIDENT OF HUMAN RESOURCES



Karen Ketchmark has been named the new Vice President of Human Resources for **Pearson VUE**, the computer-based testing company. Owned by British media company **Pearson PLC**, Pearson VUE was founded in 1994 as Virtual University Enterprises. Pearson VUE is currently operating in over 5000 authorized centers in more than 145 countries. The company provides testing services in a wide spectrum of industries including academics, employment, and government.

Ketchmark will be working to align the company's human capital management with its high-growth strategy. Speaking of her new employer, Ketchmark states, "Leading organizations like Pearson VUE understand that integrating the human resource function into the strategies of the business is key to achieving sustainable company growth. I'm excited to join Pearson VUE because it's clear that the organization views its people as a competitive advantage." Ketchmark will be responsible for leadership development, talent management and acquisition, human resources strategy, and human resource support activities.

Ketchmark worked as Vice President of Human Resources Strategy for **Deluxe Corporation** where she was a leader in its corporate and cultural transformation. She also worked in the Financial Services business unit. President and CEO of Pearson VUE Robert Whelan is pleased with the hire, "Karen understands the impact that effective human resource management can have on a company's success. Her breadth of HR, business and service-quality experience is an immediate asset. Karen's appointment reinforces that strategy."

<https://blog.granted.com/>