

IDEAL FINANCIAL SITUATIONS IN FINAL TALKS WITH UNNAMED LEAD HR FIRM



Ideal Financial Situations announced that it is in the final motions of negotiating with a lead human resources firm to upgrade their Ideal Financial H.R. suite of services. The addition of these benefits would work two-fold, enhancing both member retention and appealing to prospective members. The potential human resources partner already provides assistance to 3000 different companies and over 20 million members. Centered in Las Vegas, Nevada, Ideal Financial Situations originally existed to assist the extremely wealthy. The company's history in this endeavor gave it the tools to now supply support and education required to create cash resources, build financial independence, and to eliminate non-asset-building debt. A leader in debt relief services, Ideal Financial Situations utilizes CashFlow Management, an automated tool, and its Credit to Wealth Systems to help small businesses, families, and individuals obtain financial independence. Ideal Financial H.R. supplements existing human resource entities, allowing employees to stabilize and enhance their own personal finances, which reduces distractions at work associated with financial concerns. Speaking of the potential negotiations, Steve Sunyich, CEO of Ideal Financial Solutions says, "We believe that our new H.R. initiative will greatly enhance our ability to strategically reach out to the masses in a highly effective way. We hope to be able to announce the partner very soon and to make this the first of many efforts to expand our unique suite of services and deliver more to our valued members."

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