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## ETHORITY PRESIDENT MIKE PSENKA NAMED TO IHR ADVISORY BOARD



**eThORITY™**

Mike Psenka, president and CEO of eThORITY, has been added to the advisory board of the Institute for Human Resources (IHR). "I'm excited to join a group of seasoned industry experts and thought leaders in the workforce analytics community and look forward to working with them in the coming months to advance the mission of the Institute for Human Resources," Psenka said. According to a press release, the IHR's goal is to provide certification and accreditation to industry professionals interested in workforce planning and analytics. The advisor's role is to provide guidance and ensure that all course and educational components are state-of-the-art and relevant to current industry standards. Psenka's company, eThORITY, provides user-obvious reporting and analytics software and is the creator of workforce analytics platform DataTalent. IHR will hold its annual Workforce Planning and Analytics Workshop in San Francisco on Dec. 1-2. The workshop will be available online and the IHR plans to provide a "significant" number of complimentary passes to enable more organizations to attend.

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