
CCO GAINED BY GLOBAL AD AGENCY STRAWBERRYFROG

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Mauro Perez has been named the first chief creative officer of StrawberryFrog Brazil. Perez, a former employee of Talent and later an entrepreneur, will head the 27 person production and creative staff. StrawberryFrog Brazil grew by 47 percent last year, and CEO Alexandre Peralta sees plenty of opportunity for further growth with the upcoming Olympics and World Cup competitions.

Read the original article here:

[StrawberryFrog Brazil adds CCO](#)

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