
ADVANCED HEALTH MEDIA APPOINTS DEFRANCO VP OF HUMAN RESOURCES



Renee DeFranco has been named Senior Vice President of Human Resources at Advanced Health Media LLC. DeFranco will join AHM's Executive Committee and will report directly to the company's CEO, Jeff Brady. DeFranco will head all functions related to human resources and, according to the press release, "play an integral role on the business team." "Renee's extensive human resources and business experience will strengthen AHM's current position as a leading company in compliance-related services and solutions," said CEO, Jeff Brady. "She will contribute significantly to the strength of our organization and our ability to achieve our business objectives." Before joining the AHM team, DeFranco was in the HR department at Novartis.

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