
COLLABORATIVE APPROACH TO BENEFITS BETTER FOR COMPANIES



According to The Principal Financial Group, the "best" U.S. companies have adapted their benefits offerings to meet changing employee needs. There has been a significant trend toward customized benefit programs tailored to specific employee needs. These companies use a holistic approach that ties financial security to an increased focus on wellness as a way to lower health care costs for both the company and the employee. Over the last 10 years what hasn't changed is the winners' commitment to the people who made them successful.

Read the original article here: ['Best Companies' Take Collaborative Approach to Benefits](#)

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