

## RETHINKING EARLY CHOICES

The logo for EmploymentCrossing is displayed on a blue rectangular background. The text "employment#crossing" is written in white, with the hashtag symbol in yellow. Below this, the tagline "THE LARGEST COLLECTION OF JOBS ON EARTH" is written in a smaller, yellow, all-caps font.

employment#crossing  
THE LARGEST COLLECTION OF JOBS ON EARTH

A 29 year old wine store manager with aspirations to become CEO has never really questioned his own goals. But because he wants to go faster than the job market will allow, he has become frustrated and discouraged with his path. Realizing how long it might take to reach the top, he now wonders whether it will really be worth the time and energy. Should he pursue a "looks good, sounds good" choice if he hasn't really considered whether the goal is actually right for him? He's asking the right question. Unless this manager has some larger vision of leadership and great ideas for moving his company forward, he won't make much of a CEO, even if he does manage to become one (which is unlikely). He must demonstrate some greater commitment to building an organization, or along the way, he'll lose out to rivals with greater leadership potential and capabilities. Rather than continue with a goal he thinks he wants, he needs to take more time to figure out what he really does want. [Read More at EmploymentCrossing](#) Want to see which Store Manager jobs are available near you? [Click here](#) to see.

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