

CREATIVE SECTOR IS 5TH BIGGEST IN COLORADO



The Colorado Council on the Arts has released a report entitled “Colorado: State-of-the-Art, Key Findings from The State of Colorado’s Creative Economy.” The report shows that there are 186,251 people employed within creative jobs and enterprises. This makes the creative sector the 5th largest in the Colorado job market. It is nearly the size of biotechnology and telecommunications fields, and it is larger than the defense sector or the food processing and agribusiness sector. According to the report, a creative job was defined as “any company for which the primary value of its products or services is rooted in its emotional and aesthetic appeal to the customer.” A creative job was defined as “a job in either a creative industry or non-creative industry in which the work itself is inherently creative or artistic.” The study divided up the creative industry into six sub-groups: design, film and media, heritage, literary and publishing, performing arts, and visual arts. 73% of all creative jobs in Colorado are in the design, literary, film, or media groups. The full report can be found at www.coloradoarts.org. Find a job in the creative sector at [Employment Crossing](#).

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