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## NICE BLENDS BRINGING 54 JOBS TO NORTH CAROLINA



Nice Blends, a Bronx, New York, food manufacturer, is moving its operations to Whiteville, North Carolina, bringing 54 jobs to Columbus County over the next three years. The new food processing plant will make sweet-potato fries, pies, and salt and pepper packets. Columbus County farmers harvested 1,900 acres of sweet potatoes in 2008. The county's unemployment rate was over 13% in March. Nice Blends was founded in 1978 as a restaurant chain.

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