
LANCE TO HIRE 70 IN GEORGIA



Charlotte, North Carolina's Lance, which makes crackers, cookies, nuts, and potato chips, will add 70 jobs at a plant in Columbus, Georgia. The snack maker Lance is launching a new cracker line and increasing candy bar production in a \$10.5 million expansion. Founded in 1913, Lance is an American snack food company. It manufactures Captain's Wafers, Toastchee Crackers, Nekt cookies, Gold-N-Chees crackers, Cape Cod Potato Chips, Tom's Potato Chips and Archway Cookies.

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