

BLUECROSS BLUESHIELD OF ALABAMA CUTS HQ JOBS



BlueCross BlueShield of Alabama cut jobs at its Hoover, Alabama headquarters today. The number of layoffs has not been announced, but they impacted customer relations, marketing and data processing. The firm employs 3,400 in Alabama. Alabama's unemployment rate was 9.8% in May. The Blue Cross Blue Shield Association is an American federation of 39 independent, community-based and locally operated Blue Cross and Blue Shield health insurance companies, in total covering over 100 million Americans.

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