
TELEPERFORMANCE USA TO CUT 250 IN OHIO



Teleperformance USA will cut half its employees at its Akron, Ohio call center, laying off 250 people. The firings will start at the end of August, and target managers. Teleperformance says a client, an unnamed major cable company, decided to reduce operations. When the firm came to Akron in 2006, it said it would create over 600 full- and part-time jobs locally. Utah's Teleperformance USA is a subsidiary of France's Teleperformance, a global contact center outsourcing firm with more than 100,000 full-time equivalent employees. Established in 1978, Teleperformance has 248 contact centers in 46 countries, servicing over 75 markets.

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