

BE INNOVATIVE



In today's tough job market, you can bet that every job you've applied to has been applied to ten times over. Maybe more! Well, then, what's going to set you apart? How are you going to be a shining star? How are you going to shine at all? In this day and age, you have to use your creative juices to establish yourself as someone who is both compelling and hardworking. There are many ways to do this, but it's going to take some... dun dun dun... **HARD WORK!** 1) Start A Blog Almost everybody has a blog these days. Having a blog that has at least one entry a day shows that you are willing to commit yourself to a cause. Employers want to know that they're hiring someone who is going to commit to their cause. 2) Network Go out and socialize! However, while you're socializing, talk about yourself. Talk about what you do, and pump yourself up. Let others know that you are a good worker. They might just be the person to offer you a job! 3) Resume Building Make sure your resume is tip top and outstanding. Make sure you put everything that would identify you as a good and solid employee on there. When your future employer reads it, he won't be able to put it down! 4) Apply Now! Being the first person to apply for a job is never a bad thing. The employer's eyes are fresh and he's ready to hire. Be there when he does!

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