
DALLAS BASED DEAN FOODS TO MAKE MORE JOB CUTS



Dean Foods, one of the nation's biggest dairy processors, will make more job cuts, according to the [Dallas Morning News](#). Dean blames supermarkets' recent spree of mark downs on their own dairy and milk products, which Dean claims draws consumers away from Dean's higher-end and more costly milks and cheeses. As a result, Dean has seen profits shrink. Competitors' sale of like products at a near zero profit margin will cause Dean to cut up to 400 jobs in its largest division, Fresh Dairy Direct. The elimination of these jobs will save Dean approximately \$25 million. Dean eliminated an additional 150 jobs earlier this year. The impact of this new round of let-gos will have on the economy of Northern Texas, where Dean has is headquartered, is uncertain.

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