

CELLULAR SALES BRINGING 200+ JOBS TO KNOXVILLE



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[[/caption] Cellular Sales Verizon Wireless announced it is opening a new national call center in Knoxville, Tenn. that will hire between 200 and 250 employees over the next eight weeks. Cellular Sales is based in Knoxville and is the nation's largest Verizon premium wireless retailer. The company plans to invest more than \$1 million in the new call center, which will employ supervisors, managers and customer service representatives in full-time and part-time positions. "This new National Call Center is a perfect extension to the ultimate customer service Cellular Sales provides," said Jay Witherspoon of Cellular Sales. "We want every customer who purchases a wireless device in one of our 300-plus stores across the country to get a call from our National Call Center within 24 hours of the time they leave our store." The new Cellular Sales National Call Center will have nearly 13,000 square-feet of space and, according to Cellular Sales, will provide the ability for growth beyond the 200 to 250 people they initially plan to employ. "As a company, we have grown by about 30 percent every year," said Witherspoon. "As we move forward, we fully expect similar growth here at the National Call Center." Cellular Sales is a 17-year old privately held company. The company currently operates throughout the United States. By year end, Cellular Sales – which attributes its rapid growth to its unique level of customer service – will open at least 50 new stores, bringing the company's total number of locations to around 400. For the past two years, Inc. magazine named Cellular Sales one of the nation's fastest growing retail companies in the country.

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