

## TV'S OTHER RATINGS WINNERS



This article examines the correlation between social media and popular TV shows. Using statistical data, it is discovered that for all the hype of reality TV, sports programs are actually the most-discussed TV programs in the context of social media. This article explores the data from discussions about TV programs primarily on Twitter and Facebook.

Read the original article here: [Never Mind 'Glee' and 'Idol' and 'Jersey Shore': These Are TV's OTHER Social-Media Champs](#)

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