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## TECHNOLOGY COMPANY BASED IN LOVELAND, OH TO EXPAND AND HIRE MORE WORKERS IN 2011



LocalGreatDeals.com and DealsThatGiveBack.com, a leading online provider of coupons and deals based in Loveland, Ohio, announced a plan to expand its operations in the Cincinnati area come 2011 that will result in the hiring of more workers in the region. This past year, the online company has successfully added 25 new jobs in the area. Scott Bailey, the company CEO, said that the management is committed to boosting local employment in the Cincinnati area. "Cincinnati is a special place. We want to employ people here, promote local businesses here, serve online consumers here, and provide money to charities here through the DealsThatGiveBack.com side of our business. We also were fortunate to bring in outside investment from the local Cincinnati investment group, Queen City Angels." Bailey added that their company has been growing over the last two years with an increasing number of clients and consumers. Bailey said that they are setting targets even higher in 2011. "We have over 7,000 deals online and almost half a million consumers who have come to our sites and have found the deal they were looking for. We have now since added 22 additional cities/markets, the latest being Washington, DC with Fox Television. We are serving almost 5,000 small to medium size businesses already in the 22 cities we are live in. We are on a trajectory that will allow us to grow this to 100 cities by the end of 2011." DealsThatGiveBack.com is a site that provides an opportunity for small and medium sized businesses to be involved in philanthropy. Meanwhile, LocalGreatDeals.com gives consumers easy-to-use access to local coupons and deals available via a website, social network, or delivered to a mobile device.

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