

MACY'S TO HIRE OVER 725 NEW WORKERS



Macy's Inc., an Ohio-based department store chain, announced a plan to expand its e-commerce business, macys.com and bloomingdales.com websites, due to an increase in online sales. Macy's plans to add about 725 new employees to support the company's growing online business. In 2010, Macy's registered a 29% jump in total online sales for the first 10 months. Macy's revealed that they are planning to expand the merchandising and marketing for macys.com over the next two years that will result in the hiring of 260 staff in New York, plus 200 new jobs in site development and operations in San Francisco. Meanwhile, the company will also hire over 115 new workers for the expansion of bloomingdales.com in New York. An additional 150 new employees will also be employed to support the technology platform of the two websites. Terry Lundgren, Macy's Chief Executive, said that the secret behind its online business success is attributed to the innovative minds of its workforce. "This is a business that thrives on unrelenting creativity and innovation. Having the right talent in the right place is vital as we seek to sustain and accelerate our sales growth online, as well as in the stores." By the end of January, Macy's said that they will also be launching a new recruiting strategy through macysJOBS.com. Career information will be available on social networking sites by spring.

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