

## MANUFACTURING IN NEW YORK BECOMES SMALLER THAN ECONOMISTS FORECAST

New York's manufacturing region shrunk during October faster than economists originally forecasted. The lack of confidence in United States economic recovery was confirmed by the small amount of sales and orders. The general economic index for New York given by the Federal Reserve Bank showed a rise from 8.8 to 8.5 in the month of September. Unfortunately, Bloomberg News survey forecasted an improvement to minus 4, based on the average of 53 different forecasts. Senior Economists at Ameriprise Financial Inc. in Detroit, Russell Price said, "Consumer demand has held up much better than just about anyone could have expected and manufacturers should see orders improve over the near-term as a result. Measurements of shipments and bookings from the central bank reached its highest point over the past five months. This indicates that the industry at the center of economic recovery may be seeing a growing strength in momentum. Growth in consumer countries like China and all throughout the world will continue to increase demand for machinery and cars made in the United States. Hugh Johnston, a chief financial officer, said, "Commodity inflation has ramped up as we moved into the second half of the year, as we expected, so some of the incremental pricing is simply offsetting the incremental inflation." Prices have been steadily rising among consumer products over the year. As the most prominent snack-food maker throughout the world, PepsiCo Inc. has joined the group of manufacturers that are successfully increasing its prices for consumers. New York-based business, called The Purchase, reported a 4.1% growth during the third-quarter profit, which was assisted by the price increases and rise in sales of snacks. During this past month, economist have closely monitored the Philadelphia and New York Fed reports for hints about the United States manufacturing figures from the Institute for Supply Management. The Philadelphia Fed is shown to reveal its figures on October 20. Economist predict the index will improve from minus 17.5 to minus 9.3 during October. The nationwide Institute for Supply Management factory data will be released on November 1, 2011. Economic data revealed recently has helped squander economists concerns that the country is falling back into a recession after the rocky first half of the year. Retail sales grew 1.1% during September, which was the largest growth in seven months. Car sales reached a 13,04 million annual rate, the greatest since April. Additionally, according to reports, the economy added 103,000 new jobs. Exports for the United States during August reached its second-highest level on record. Meanwhile, Europe faced great concerns of a slower global growth hindering future gains, and the imminent concern of a default. As the United States dollar strengthens as it has over the last couple of month, American goods will continue to become less competitive in the global marketplace.

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