

## SHOULD YOU CREATE YOUR OWN JOB?



In a rough economy, starting your own business may seem like a viable option. Many have resorted to beginning a small business as a way to pay the bills. Thousands have reached success despite the economic forecast. Meanwhile, even more have failed miserably. Before you take the plunge into your own business, evaluate your traits and decide if you have what it takes to start a business. Also, you must recognize your reasons for wanting this business. Here are a few reasons why you should start a business of your own.

**You Have a Passion for the Business:** Loving what you do is not necessarily a requirement in the corporate business world. Sure, it keeps up morale, and helps make it through the day. However, if you are good at what you do, show up for eight hours a day, and do the job the company hired you to do, chances are you will make it just fine. However, starting a business of your own requires you to pour a piece of yourself into it if you plan for it to reach success. While passion is not enough, it is a necessary beginning.

**You Know How to Make Decisions:** Beginning a business comes with a load of decisions to make on a daily basis. You must not be afraid to make the right decisions for the business. A successful small business owner even gets a sense of satisfaction from overcoming the obstacles. When starting a business of your own, put a plan together and make decisions that will enable it to happen.

**You Feel Ready for a Second Career:** Many people who start a business for the first time spent thousands of dollars and years of their life invested into a career. Putting that investment behind you and placing your focus and passion into something new can be a daunting task for newly converted entrepreneurs. Know that you are really ready to venture into investing in a second career.

**Your Office is Where You Decide:** Many small business owners enjoy the comfort of working from home. It allows a more laid-back feel, and gives them the opportunity to spend more time with the family. Being near the family has become a great perk in recent years, because of how much time investment it takes to start a business of your own.

**Your Vision Doesn't Discourage You:** Startup costs for small businesses have decreased dramatically with the gaining popularity of e-commerce businesses. You can typically start an online website for around \$100. With a great idea and a great idea, you can create a reality out of your vision. Many can become overwhelmed and discouraged by the work involved in starting a small business. However, if the idea excites and encourages you, you may have just what it takes to be among the thousands of successful business owners in this dreadful economy.

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