

## HOW TO STAY EMPLOYED



In these tough economic times, employees should do everything in their power to keep their jobs, and this includes doing anything asked of the employee by their employer so long as it revolves around work. Having to find a new job because of being fired is not something anyone wants to do in the current job market. Older workers who lose their jobs tend to remain unemployed for longer times than their younger counterparts, if those older workers even wind up finding a new job. Sometimes the reason for this is that the older workers do not learn about the new technology being used today in the workplace. It is quite possible to keep your job even during a tough economy and even if your company is in the midst of massive layoffs or cutbacks. The first method is to always be vigilant about appearance. Appearance should not matter these days but companies do take an employee's appearance into account. This includes standing upright, sitting properly at your desk, walking correctly and staying healthy. Keeping up your vitality will show not only in your personal life but also your work life as well. Another tip, and possibly one of the biggest, is to stay up to date with the latest technology. If you do not understand how to use social media then you will be labeled as 'over the hill,' by your coworkers and your bosses. Do not let this label take over your life. Instead, have someone tutor you on how to use Twitter, Facebook, Wordpress, YouTube and other social media sites that keep the world connected 24/7/365. If you are able to place yourself in revenue producing situations within your company then you are less likely to lose your job. Should the inevitable happen and you do lose your job, you will be more inclined to be hired by another company because of what you were involved in at your previous job. As all college professors tell their students, 'Its not what you know but who you know.' This is still very true in today's job market. While at your job, make sure you make as many contacts as possible in your company and outside your company. Attending trade shows and keeping in touch with old customers will help you build a network of contacts that can help you find a job or keep your current one. To go along with the revenue producing project, be sure you latch on to a job that should last anywhere from three to five years. If you can attach yourself to a project of this length then you will probably be kept on the payroll of the company for at least the length of the project. If you can increase the perception of your company to the public by writing an article and submitting it to a trade publication or making an appearance on television then do so. This will endear you to your company for quite some time and possibly help you keep your job.