
HOW TO IDENTIFY THE RIGHT AGENCY TO WORK FOR?



You've mentally confirmed that it's time to leave your agency. How do you go about identifying what agency to join next? You've been responsible for creating culture for your employees, now can you find the right fit for you? The Humongo Nation social media road show, which I joined in the summer of 2010, afforded me the luxury of traveling across the country, visiting agencies big and small to celebrate their innovations. In the process, I learned a lot about the types of work environments in our industry, where I could be happy and how the "perfect" agency is going to be different for everyone. Some people fit better in large agencies, some are suited for startups. There are about a thousand variables that could make either environment a blast or a torture chamber. Read the original article here: [How to Find the Right Agency for You](#)

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