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## HOW 2012 GRADUATES CAN GET JOBS AND ADVANCE THEIR CAREERS - FORBES

In light of this, I spoke to Dan Black, the Director of Campus Recruiting at Ernst & Young, on how students can get a job at his company and similar firms. We largely utilize social media and networks to brand the firm and provide “real-time” information to students, as opposed to using it to “source” or recruit campus hires. While our hiring is back to pre-recession levels, students still need to bring their A game to secure a position with Ernst & Young LLP. In fact, nearly 90% of all Ernst & Young LLP campus hires come from the schools where we have a regular presence with a full campus team. For example, our 2012 Emerging Leaders Summit will convene 250 students in their sophomore to senior years who have demonstrated leadership potential for a conference featuring presentations, breakout sessions and interactive case studies on a variety of topics. While we originally projected we would hire 5,200 students in the US this year, we’re on track to close our fiscal year on June 30, 2012, hiring nearly 6% more students for a total of around 5,500. We are one of the few employers that increased campus hiring in 2011 and we are maintaining our aggressive campus recruiting strategy again this year. Dan focuses on developing and executing campus recruitment strategy for the Ernst & Young Americas area. First, employers plan to hire 10. 2% more new college graduates from the Class of 2012 than 2011. Secondly, 44. 2% of Class of 2012 job applicants received an offer compared to 41. 4% of 2011 grads, with accounting and business majors among the most likely recipients. Ernst & Young is a leading global professional services organization providing audit, tax, transaction, and risk advisory services.

Read the full article here:

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