
RICK PERRY'S FIRST AD LOOKS MORE LIKE A MOVIE TRAILER



This year's political ads are becoming more and more like theatrical movie trailers. This is shown very clearly in Rick Perry's new ad which plays very much like a commercial for an action movie. He claims the aim of this is to be non-traditional and mainstream but this seems to be the new standard for political campaign ads.

Read the original article here:

[Rick Perry's First Ad Is Like a Trailer for a Rick Perry Action Movie](#)

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