
RETAIL ASSOCIATION TO HAVE \$10 MILLION YEARLONG ADVOCACY CAMPAIGN



Retail businesses support some 42 million jobs in America! Not surprisingly, the National Retail Federation has commenced a massive initiative intended to “protect and grow the retail industry”; lawmakers, businesses, consumers, social media and ad campaign will all be enlisted appropriately. David French, the group lobbyist has short listed three out of 13-point NRF’s agenda as being items of higher priority; these are corporate tax reform, employer health care mandates and bringing in Main Street Fairness Act. Read the full article here: [NRF Dropping Over \\$10 Million for Yearlong Advocacy Campaign - National Journal](#)

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