

COFFEE FARM FOR RESEARCH BOUGHT BY STARBUCKS

Starbucks Corp. has bought its first farm, with plans to use the 600-acre property in Costa Rica to develop new coffee varieties and test methods to eradicate a fungal disease known as coffee rust that is vexing the industry. The new farm will enable Starbucks to develop proprietary new coffee varieties through hybridization?but not genetic modification?and different processing techniques.

Read the full article here:

Starbucks buys first coffee farm, will research devastating leaf rust

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