



GOOGLE+ STRUGGLING TO ATTRACT BRANDS

Google's social networking outlet, Google+, is struggling to attract corporate and marketing users. Companies cite the social network's relatively small user-base compared to Facebook and Twitter. Google is nonetheless continuing to improve the service and has seen a number of success stories so far, and points up the benefits of having the service linked to the company's popular search engine. It remains to be seen how the company intends to turn a profit from the network. For more details on the article [Click Here](#)

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