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## CHOOSING A VALUABLE HOME BASED BUSINESS

For someone thinking about a home based business, there are numerous concerns to deal with. Perhaps the most pertinent one, and the one that should be asked first, is what type of home business to choose. Obviously, the benefits to working at home are having a flexible schedule and making money for yourself – maybe even becoming a multi-millionaire on your own! But which business venue will get you there? Here are some tips for choosing a profitable home based business. 1. Scout out your options: With the rapid influx of people starting their own businesses on the Internet, there has been a steady rise in the amount of content online about home based businesses. If you are patient enough to sift through the junk, there are some gems out there. Also, check out these titles in your local bookstore: *The Best Home Businesses for the 21st Century*, *101 Internet Businesses You Can Start From Home*, and *Getting Rich in Your Underwear: How to Start and Run a Profitable Home-Based Business*. 2. Be introspective: When attempting to decide which home based business option is for you, think about your past work-related experiences. Make a list of what you enjoyed, what you definitely don't want to do again, and what you are good at. Practically any job can be turned into a work at home job – for instance, many secretaries and administrative assistants have taken on the opportunity to work from home by becoming “virtual assistants” who perform freelance administrative tasks from home. 3. Be realistic: Take into consideration the amount of space that is in your home, and whether or not it is a practical area from which to run your specific business. Also, be realistic about startup costs, and get in touch with a local agent to review insurance plans that will protect you and your burgeoning business.

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