



FOR STORES IN U.S.: IT'S UGLY OUT THERE - IN MORE WAYS THAN ONE

There have been a lot of negatives for the United States economy. From the government shutdowns, higher taxes, unemployment rates that won't budge, as well as the healthcare reform bill set to take effect, retailers just aren't fairing very well. Yes, some of the money that's going into retail is just happening online, and online retailers have been seeing increases in profits. However, that doesn't explain every bit of the difficulty that brick-and-mortar retailers are having. People just don't have, on average, quite as thick of wallets. Since there's less money, it means people are skimping on luxury items. And for those who can afford to spend some money, most of that money is getting spent on the pricy new video game consoles. Therefore, retailers like Best Buy are actually seeing some good. Nevertheless, it's an ugly sight. Stores are having to discount the prices for their merchandise much more than they previously have. They're starting off sales earlier than Thanksgiving, which is when the season typically kicks off. Teen apparel has seen a downturn, as teenagers are more interested in spending limited money on electronics gadgets and there's a year of fashion being considered 'interchangeable'. Fashion, going out of style? This can't be a situation that's going to stay the truth for long. For more details on the article [Click Here](#) Want to see which Retail jobs are available near you? [Click here](#) to see.

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