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## **THE TOP 2014 TRENDS IN TECHNOLOGY**



Managing partner, Deliotte, has recently released information about the upcoming technology trends for the 2014 calendar year. As was common for 2013, Cloud-based technology and improved analytics are being considered some of the top trends for the year, as is included in the Tech Trends 2014 Inspiring Disruption report. The trends included in the report are those that can have a significant and large impact on various organizations and industries in different countries over the next two years, according to ARN. According to the report, all 10 of these trends are relevant in today's business world, and provide excellent potential for new technologies that will be emerging to help businesses grow and improve the way industries and different business markets can evolve. The trends are being published publicly for everyone so that businesses and organizations are not caught off guard, and they have time to implement the technologies into their own business models. There are two categories for the technology trends, as there were in the last few years of the reports. The categories include Disruptors and Enablers. Enables include technology trends with ClOs that up until now, have already invested some effort and time into the technology. The disruptor category includes technology that provides more potential for business operations, different business models, and IT capabilities that are more sustainable. Disrupting technology that provides more not he body for business use, cognitive analytics which provides more advanced analytics opportunities, digital engagement for marketing content, social media, context and more, and crowdsourcing that is improved for individual industries. For the enablers, it includes technology, social activation that goes from passive to active tense, and read-time DevOps for improving the business of IT. This is the first year that the report added a brand new section called exponential technology. This is over all of the newers business-related technology, the dould additive manufactu

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