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## YOUR CONVINCING AND YOUR APPROPRIATENESS TO THE RELEVANT JOB

The logo for Employment Crossing is displayed on a blue rectangular background. The text "employment#crossing" is written in a white, lowercase, sans-serif font. The "#crossing" part is larger and more prominent. Below this, in a smaller, yellow, uppercase, sans-serif font, is the tagline "THE LARGEST COLLECTION OF JOBS ON EARTH".

employment#crossing  
THE LARGEST COLLECTION OF JOBS ON EARTH

Before you get to the actual interview stage, there are a number of things you must consider. First, you must convince the employer to see you. Normally, this is done by sending in a resume to an address listed in a newspaper, or it may be that you have given it to an employment agency to forward for you. However you handle it, the resume must generate interest in you. It must sell you. Now, as a rule, the shorter the resume the better. Most of my colleagues in the recruiting field follow a basic principle: if the resume is more than one page, put it aside. Bear in mind, of course, that you can include a lot on one page if you know what you are doing. [Read More at EmploymentCrossing](#) Want to see which Media jobs are available near you? [Click here](#) to see.

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