
TECHNICAL SKILLS AND HOW TO MARKET THEM

The logo for EmploymentCrossing is displayed on a blue rectangular background. The text "employment#crossing" is written in white, with the hashtag symbol in yellow. Below this, the tagline "THE LARGEST COLLECTION OF JOBS ON EARTH" is written in a smaller, yellow, all-caps font.

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THE LARGEST COLLECTION OF JOBS ON EARTH

Every person's work identity can be described as a combination of three ingredients: Technical skills (TSs); transferable abilities (TAs) and personal qualities (PQs). Different kinds of jobs can involve distinctly different percentages of each of these ingredients a nuclear energy plant's control room operator uses heavy TSs, a poet's work requires a reservoir of PQs but some mixture of these basic vocational building blocks is present in any viable job candidate. [Read More at EmploymentCrossing](#)

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